SUPERIOR MULTI-PACKAGING LIMITED

Company Registration No.: 197902249-R (Incorporated in Singapore)

FREE FLOAT OF THE COMPANY

Under Rule 724(1) of the listing manual of the Singapore Exchange Securities Trading Limited (the "SGX-ST"), if the percentage of the total number of issued ordinary shares ("Shares") in the capital of Superior Multi-Packaging Limited (the "Company") held in public hands falls below 10 per cent., the Company must, as soon as practicable, announce the fact.

The Board of Directors (the "Directors") of the Company refers to the notice of a change in the substantial shareholders' interests from CROWN Speciality Packaging Investment Pte. Ltd. ("CSPI") and its associates announced by the Company on 3 July 2013 (the "Notice").

Further to the increase of the shareholding of CSPI to approximately 90.53% as stated in the Notice, the Directors wish to announce that the percentage of all the Shares of the Company held in public hands has fallen below 10 per cent.

BY ORDER OF THE BOARD

Liew Meng Ling/Juliana Lee Kim Lian Joint Company Secretaries 3 July 2013